

COMPANY PROFILE

OVERVIEW

STP Investment Hub connects investors with sustainable, high-impact opportunities in São Tomé and Príncipe. Guided by ESG principles, we help businesses establish operations that drive economic growth, protect the environment, and empower communities.

From ready-made portfolios to B2B matchmaking, site assistance, and international business consulting, we deliver tailored solutions that combine profitability with purpose — creating lasting value for both investors and society.

Founding Year	2025
Founder	Isaú Trindade
Industry	Consulting
Employees	+30

OUR MISSION

To provide our clients with honest advisory and consulting services, focused on market innovation, that allow them to make their investments safely and profitably while changing the quality of life of the local population.

OUR VISION

Ensure the establishment of up to sixty foreign investments in the country safely and profitably over the next four years, providing employment opportunities and improving local quality of life.

OUR SERVICES

On-Site Assistance

We offer all the assistance required for the most conscientious investors to establish their operations in the country

International Business

Our focus is to provide data through research for decision-making and development of plans and projects adapted to SEG standards

Ready-made Business Portfolio

We offer pre-structured, researched, and strategically aligned ready-made investment portfolios to encourage investment in STP.

WHY US

A Robust Network of Local Experts

With unmatched expertise, dedication, and a client-centric focus, we prioritize excellence, delivering exceptional satisfaction-driven results

Expertise and Dedication

Our team has a proven track record in both national and international consultancy, and is dedicated to delivering high-value, realistic, and transparent results



ART OF FISHING

A FISHING AND PROCESSING PROJECT

STP INVESTMENT Hub – a Project designed to convert the country's main resource into a driver of food security, jobs and sustainable economic growth.

● THE PROBLEM

Although São Tomé and Príncipe has a marine territory 160 times larger than its landmass and rich fishing grounds, the sector remains predominantly artisanal and lacks industrial capacity. This creates critical challenges:

1. Food Insecurity

The lack of suitable boats for offshore fishing creates supply-and-demand imbalances, leading to frequent shortages that threaten food security

2. Lack of Processing Infrastructure

With no fish processing facilities in the country, much of the catch is lost or underutilized, limiting value creation and export opportunities.

3. Vulnerable fishing communities

Fishing communities face a significant challenge due to limited job opportunities, particularly impacting young people and women-led households.

4. Coastal species threatened

Excessive catching of coastal species before they reach maturity due to harmful fishing practices.

5. Waste of Resources

Valuable fish by-products are wasted instead of being converted into high-value products.

6. Untapped Potential in the Fishing Tourism

Lack of high-value sustainable tourism offers based on local fishing traditions, targeting the growing eco- and cultural tourism markets.



ART OF FISHING

A FISHING AND PROCESSING PROJECT

STP INVESTMENT Hub – a Project designed to convert the country's main resource into a driver of food security, jobs and sustainable economic growth.

● OUR SOLUTION



An inclusive and modern, fishing and processing business designed to transform the fisheries sector in São Tomé and Príncipe, delivering value across the entire chain:

- Sustainable fishing operations – Deployment of semi-industrial fishing boats to increase efficiency and quality.
- Processing Plant – Capable of handling tuna, sardines, and other species into canned, frozen, and value-added products.
- Cold Chain & Logistics – Reducing waste and ensuring food safety from sea to market.
- Export & Local Markets – Supplying international buyers while strengthening local food security.
- Immersive Tourism Experiences – Offer eco- and cultural tourists immersive, sustainable activities that transform fishing and tradition into unforgettable experiences.
- Animal Feed Plant – Reducing waste and reliance on imports of animal feed, ensuring the market supply.

● OUR VALUE PROPOSITION

ART OF FISHING:

An inclusive, modern, and semi-industrial fishing and processing initiative designed to transform the fisheries sector in São Tomé and Príncipe, delivering value across the entire chain by offering:

- Affordable Fresh & Frozen Fish, and Seafood – ensuring food security and access for the domestic market.
- Frozen Fish and Seafood for Export – tapping into high-demand international markets.
- Canned Fish – tailored for both local consumption and global distribution.

- Animal Feed from By-Products – maximizing resource use and supporting local agriculture.
- Fishing Tourism Experiences – leveraging cultural heritage for eco- and cultural tourism growth.

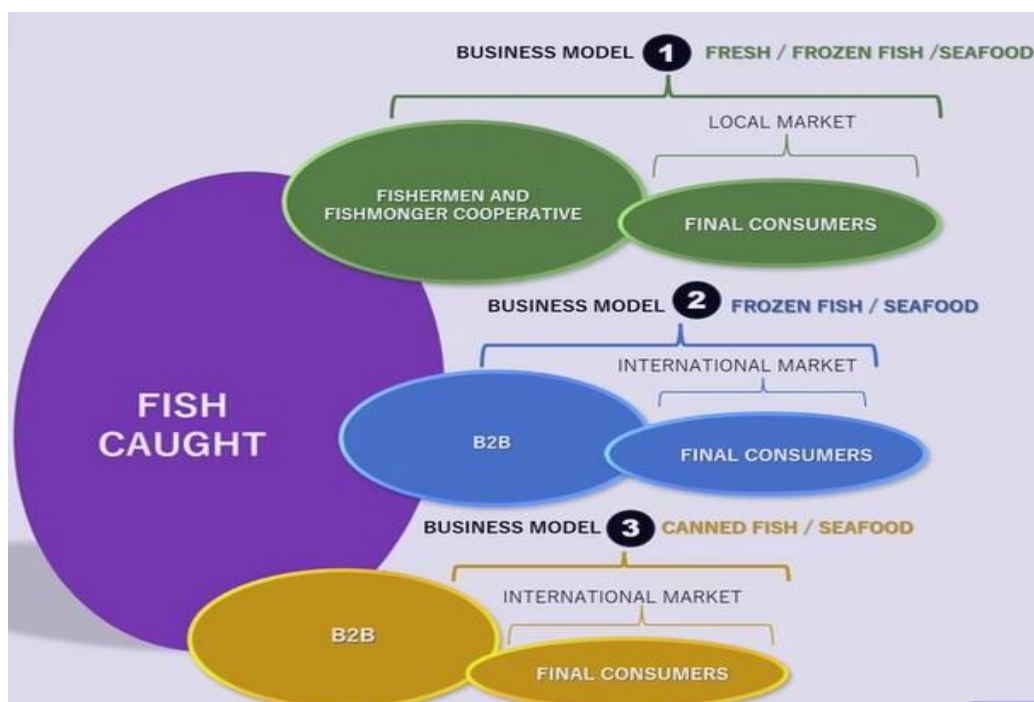
ART OF FISHING is more than a business – it's a sustainable model that creates jobs, reduces waste, preserves tradition, and unlocks new revenue streams for the blue economy



A FISHING AND PROCESSING PROJECT

STP INVESTMENT Hub – a Project designed to convert the country's main resource into a driver of food security, jobs and sustainable economic growth.

● THE ART OF FISHING CONCEPT



CIRCULAR ECONOMY



BUSINESS MODEL 4 ANIMAL FEED FROM BY-PRODUCTS

Transforming fish by-products into high-quality animal feed, supporting local livestock farmers while reducing losses and waste.

TOURISM INTEGRATION



BUSINESS MODEL 5 TOURISM EXPERIENCE

Harnessing the full fishing value chain to create unique tourism experiences.

ART OF FISHING

A FISHING AND PROCESSING PROJECT

STP INVESTMENT Hub – a Project designed to convert the country's main resource into a driver of food security, jobs and sustainable economic growth.

● BUSINESS MODEL

- **Domestic Sales** – Provide affordable, high-quality fish products **to meet local** demand and improve food security.
- **Export Contracts** – Supply high-value species such as tuna and sardines to markets in Europe, Africa, and Asia, capturing premium prices.
- **By-Products Utilization** – Convert fish waste into fishmeal and animal feed, creating additional revenue streams and reducing waste.
- **Tourism Integration** – Leverage the entire fishing value chain to offer immersive tourism experiences, including fishing excursions and cultural tours, adding value to both the community and the business.



● CUSTOMER SEGMENT



- **Local market:** Cooperative of fishermen and fishmongers.
- **Export markets:** regional (ECOWAS, Central Africa) & international (Japan, niche gourmet markets).
- **Tourists:** eco-tourism, gastronomy, cultural experiences.
- **Agriculture sector:** livestock producers purchasing local feed.

● KEY IMPACTS

- Create jobs in fishing, processing, and logistics.
- Strengthen food security and reduce imports.
- Increase fisher incomes through fair partnerships.
- Drive blue economy growth with sustainable practices.



ART OF FISHING

A FISHING AND PROCESSING PROJECT

STP INVESTMENT Hub – a Project designed to convert the country's main resource into a driver of food security, jobs and sustainable economic growth.

● GROWTH STRATEGY

1. Phase 1 – Foundation (Years 1–2)

- Acquire semi-industrial vessels and modernize the fishing fleet.
- Establish the fish processing and animal feed plant.
- Build strong partnerships with local fishermen for inclusive supply chains.
- Launch initial product lines for the local market (fresh, frozen fish).

2. Phase 2 – Expansion (Years 3–4)

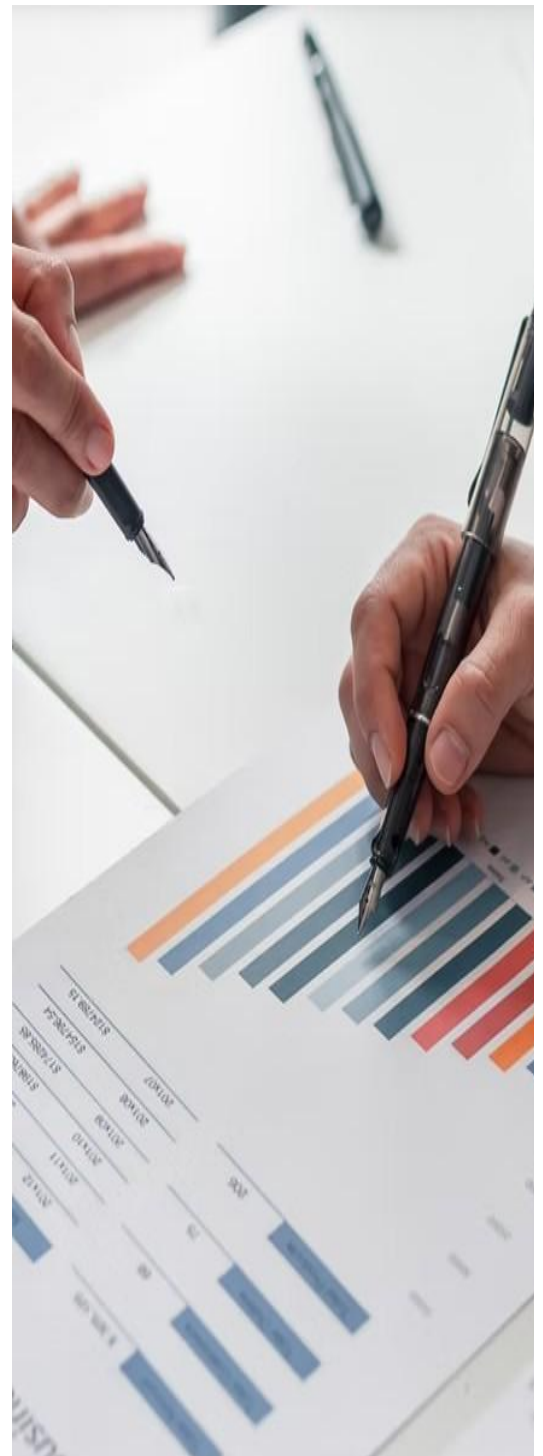
- Diversify products into canned fish and STP-inspired cuisine.
- Scale animal feed production to reduce national import dependence.
- Enter regional export markets (ECOWAS, Central Africa).
- Develop tourism experiences integrating fishing, gastronomy, and culture.

3. Phase 3 – Global Positioning (Years 5 and beyond)

- Penetrate international niche markets (EU, gourmet, fair-trade, sustainable seafood).
- Expand branded STP food products globally through strategic distributors.
- Position ART OF FISHING as a regional hub for sustainable fishing, processing, and culinary tourism.
- Explore impact investment opportunities, carbon credits, and ESG-linked funding.

Enablers of Growth

- Continuous innovation in fishing methods and processing technologies.
- Branding São Tomé and Príncipe as a unique, sustainable blue economy destination.
- Reinforcement of social impact: community inclusion and job creation.



ART OF FISHING

A FISHING AND PROCESSING PROJECT

STP INVESTMENT Hub – a Project designed to convert the country's main resource into a driver of food security, jobs and sustainable economic growth.

● SDGs ALIGNMENT

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 8: Decent Work & Economic Growth
- SDG 12: Responsible Consumption & Production
- SDG 14: Life Below Water
- Gender equity and youth inclusion built-in



● FINANCIAL HIGHLIGHTS

- Investment Required: \$5 million (Semi-industrial boats purchase, processing facility, logistics).
- Processing Capacity: 150 tons/month.
- Revenue Streams: 50% exports, 25% domestic, 5% tourism, 20% by-products.
- Break-even: 2–3 years.

*Five-year comprehensive financial details are available upon request. **Please get in touch with us for more information.***



● THE ASK

We are seeking \$5 million in equity and strategic partnerships to:

- Build and equip the processing facility.
- Modernize the fishing fleet.
- Establish international distribution channels.

Together, we can transform fishing into a driver of sustainable prosperity for São Tomé and Príncipe.



ART OF FISHING

A FISHING AND PROCESSING PROJECT

STP INVESTMENT Hub – a Project designed to convert the country's main resource into a driver of food security, jobs and sustainable economic growth.

THE ASK

1. Operational Risks

- Risk: Delays in acquiring vessels, building processing facilities, or training the workforce.
- Mitigation: Phased implementation, technical partnerships, and workforce capacity-building programs.

2. Market Risks

- Risk: Fluctuations in fish prices, competition from established exporters, or limited access to international markets.
- Mitigation: Diversified product portfolio (fresh, frozen, canned, preserves, animal feed) and multi-market strategy (local, regional, global).

3. Environmental & Resource Risks

- Risk: Overfishing, climate change impacts, or depletion of fish stocks.
- Mitigation: Adoption of sustainable fishing practices, quotas, and alignment with international sustainability standards (MSC, FAO guidelines).

4. Regulatory & Political Risks

- Risk: Changes in fisheries regulations, trade restrictions, or political instability.
- Mitigation: Strong government partnerships, compliance frameworks, and legal advisory support.

5. Financial Risks

- Risk: High upfront capital costs, currency fluctuations, or delays in ROI.
- Mitigation: Blended financing (equity, grants, concessional

